



The bridge to possible

Data sheet  
Cisco public

# Cisco Web Usage Control Filtering Categories

---

# Contents

Product overview	3
Categories	3
Why Cisco?	23
Cisco Capital	23
For more information	24

Cisco® Web Usage Controls, available on the S-Series of Cisco Web Security Appliances, provide a highly advanced solution for URL categorization. Compared with more traditional URL filtering solutions, these controls improve the identification of objectionable content by over 50 percent.

## Product overview

The Web Security Appliance, powered by the Talos Security Intelligence and Research Group (Talos®), is a highly secure gateway that provides security, control, and reporting for web traffic at organizations of all sizes. It extends web security to remote and mobile users, including those with tablets and smartphones, with the Cisco AnyConnect® Secure Mobility Client. It can also incorporate contextual user information generated by the Cisco Identity Services Engine.

The usage controls cover traditional web content with real-time categorization for previously unseen content. Additionally, they support dynamic Web 2.0 content coverage, including blogs, social networks, and other limited-access content not visible to web crawlers. Powered by the Cisco Dynamic Content Analysis Engine, the real-time categorization feature provides exceptional coverage for objectionable content.

## Categories

Cisco constantly evaluates the relevance of sites within a particular category to achieve extraordinary accuracy. The following table contains an alphabetical listing and descriptions of the standard categories used to classify websites.

**Table 1.** Content Categories

Category	Abbreviation	Code	Description	Example URLs
Adult	adlt	1006	Directed at adults, but not necessarily pornographic. May include adult clubs (strip clubs, swingers clubs, escort services, strippers), general information about sex, nonpornographic in nature, genital piercing, adult products or greeting cards, information about sex not in the context of health or disease.	<a href="http://www.adultentertainmentexpo.com">http://www.adultentertainmentexpo.com</a> <a href="http://www.sincerelynot.com">http://www.sincerelynot.com</a>
Advertisements	adv	1027	Banner and pop-up advertisements that often accompany a web page, other advertising websites that provide advertisement content. Advertising services and sales are classified as Business and Industry.	<a href="http://www.adforce.com">http://www.adforce.com</a> <a href="http://www.doubleclick.com">http://www.doubleclick.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Alcohol</b>	alc	1077	Alcohol as a pleasurable activity, beer and wine making, cocktail recipes, liquor sellers, wineries, vineyards, breweries, alcohol distributors. Alcohol addiction is classified as Health and Nutrition. Bars and restaurants are classified as Dining and Drinking.	<a href="http://www.samueladams.com">http://www.samueladams.com</a> <a href="http://www.whisky.com">http://www.whisky.com</a>
<b>Animals and Pets</b>	pets	1107	Information about domestic animals, livestock, service animals, pets, and their care. Veterinary services, medicines, and animal health. Pet and animal training, aquariums, zoos, and animal shows. Includes animal shelters, humane societies, animal-centric charities, and sanctuaries, bee keeping, training, and animal husbandry, dinosaurs, and extinct animals.	<a href="http://petmd.co">http://petmd.co</a> <a href="http://wheatenorg.uk">http://wheatenorg.uk</a>
<b>Arts</b>	art	1002	Galleries and exhibitions, artists and art, photography, literature and books, performing arts and theater, musicals, ballet, museums, design, and architecture. Cinema and television are classified as Entertainment.	<a href="http://www.moma.org">http://www.moma.org</a> <a href="http://www.nga.gov">http://www.nga.gov</a>
<b>Astrology</b>	astr	1074	Astrology, horoscope, fortune telling, numerology, psychic advice, and tarot.	<a href="http://www.astro.com">http://www.astro.com</a> <a href="http://www.astrology.com">http://www.astrology.com</a>
<b>Auctions</b>	auct	1088	Online and offline auctions, auction houses, and classified advertisements.	<a href="http://www.craigslist.com">http://www.craigslist.com</a> <a href="http://www.ebay.com">http://www.ebay.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Business and Industry</b>	busi	1019	Marketing, commerce, corporations, business practices, workforce, human resources, transportation, payroll, security and venture capital, office supplies, industrial equipment (process equipment), machines and mechanical systems, heating equipment, cooling equipment, materials handling equipment, packaging equipment, manufacturing: solids handling, metal fabrication, construction and building, passenger transportation, commerce, industrial design, construction, building materials, and shipping and freight (freight services, trucking, freight forwarders, truckload carriers, freight and transportation brokers, expedited services, load and freight matching, track and trace, rail shipping, ocean shipping, road feeder services, and moving and storage).	<a href="http://www.freightcenter.com">http://www.freightcenter.com</a> <a href="http://www.ge.com">http://www.ge.com</a>
<b>Cannabis</b>	cann	1109	Websites that focus on the recreational and medicinal consumption of cannabis. Sites may include marketing, discussions about legal and regulatory issues, growth and production, paraphernalia, research, and investment in the cannabis industry. Dispensaries, cannabinoid-based (CBD oil, THC, etc.) products are also included.	<a href="http://localproduct.co">http://localproduct.co</a> <a href="http://oregonbc.com">http://oregonbc.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Chat and Instant Messaging</b>	chat	1040	Web-based instant messaging and chat rooms.	<a href="http://www.icq.com">http://www.icq.com</a> <a href="http://www.e-chat.co">http://www.e-chat.co</a>
<b>Cheating and Plagiarism</b>	plag	1051	Promoting cheating and selling written work, such as term papers, for plagiarism.	<a href="http://www.bestessays.com">http://www.bestessays.com</a> <a href="http://www.superiorpapers.com">http://www.superiorpapers.com</a>
<b>Child Abuse Content</b>	cprn	1064	Worldwide illegal child sexual abuse content.	
<b>Cloud and Data Centers</b>	serv	1118	Platforms used to serve cloud infrastructure or data center hosting to support an organization's applications, services, or data processing. Due to the decentralized nature of these domains and IP addresses, a more specific category cannot be applied based on content or ownership.	<a href="http://azurewebsites.net">http://azurewebsites.net</a> <a href="http://s3.amazonaws.com">http://s3.amazonaws.com</a>
<b>Computer Security</b>	csec	1065	Offering security products and services for corporate and home users.	<a href="http://www.computersecurity.com">http://www.computersecurity.com</a> <a href="http://www.symantec.com">http://www.symantec.com</a>
<b>Computers and Internet</b>	comp	1003	Information about computers and software, such as hardware, software, software support, information for software engineers, programming and networking, website design, the web and Internet in general, computer science, computer graphics, and clipart. Freeware and Shareware is a separate category.	<a href="http://www.xml.com">http://www.xml.com</a> <a href="http://www.w3.org">http://www.w3.org</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Conventions, Conferences, and Trade Shows</b>	expo	1110	Seminars, trade shows, conventions, and conferences themed around a particular industry, market, or common interest. May include information about acquiring tickets, registration, abstract or presentation proposal guidelines, workshops, sponsorship details, vendor or exhibitor information, and other marketing or promotional material. This category includes academic, professional, and pop culture events, all of which tend to be a short-lived or annual event.	<a href="http://thesmallbusinesssexpo.com">http://thesmallbusinesssexpo.com</a> <a href="http://makerfaire.com">http://makerfaire.com</a>
<b>Cryptocurrency</b>	cryp	1111	Online brokerages and websites that enable users to trade cryptocurrencies; information regarding cryptocurrencies, including analysis, commentary, advice, performance indexes, and price charts. General information about cryptomining and mining businesses are included in this category, but domains and IP addresses directly involved in mining activities are categorized as Cryptomining.	<a href="http://coinbase.com">http://coinbase.com</a> <a href="http://coinsutra.com">http://coinsutra.com</a>
<b>Cryptomining</b>	mine	1112	Hosts that are actively participating in a cryptocurrency mining pool.	<a href="http://give-me-coins.com">http://give-me-coins.com</a> <a href="http://slushpool.com">http://slushpool.com</a>
<b>Dating</b>	date	1055	Dating, online personals, and matrimonial agencies.	<a href="http://www.eharmony.com">http://www.eharmony.com</a> <a href="http://www.match.com">http://www.match.com</a>
<b>Digital Postcards</b>	card	1082	Enabling sending of digital postcards and e-cards.	<a href="http://www.hallmarkecards.com">http://www.hallmarkecards.com</a> <a href="http://www.bluemountain.com">http://www.bluemountain.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Dining and Drinking</b>	food	1061	Eating and drinking establishments, restaurants, bars, taverns, pubs, and restaurant guides and reviews.	<a href="http://www.zagat.com">http://www.zagat.com</a> <a href="http://www.experiencethepub.com">http://www.experiencethepub.com</a>
<b>DIY Projects</b>	diy	1097	Guidance and information to create, improve, modify, decorate, and repair something without the aid of experts or professionals.	<a href="http://www.diy-tips.co.uk">http://www.diy-tips.co.uk</a> <a href="http://www.thisoldhouse.com">http://www.thisoldhouse.com</a>
<b>DNS-Tunneling</b>	tunn	1122	Sites that provide DNS Tunneling as a service. These services can be for PC or mobile and create a VPN connection specifically over DNS to send traffic that may bypass corporate policies and inspection.	
<b>DoH and DoT</b>	doht	1113	Encrypted DNS requests using either the DNS over HTTPS (DoH) protocol or the DNS over TLS protocol. These protocols are typically used as a layer of security and privacy by end users, but the encryption hides the destination of the request and passes it through a third party.	<a href="http://cloudflare-dns.com">http://cloudflare-dns.com</a> <a href="http://dns.google.com">http://dns.google.com</a>
<b>Dynamic and Residential</b>	dyn	1091	IP addresses of broadband links that usually indicates users attempting to access their home network, for example for a remote session to a home computer.	<a href="http://109.60.192.55">http://109.60.192.55</a>
<b>Dynamic DNS Provider</b>	ddns	1114	Users may use dynamic DNS services to make certain applications or content accessible via the web from endpoints hosted on dynamically assigned IP addresses. Access is granted through a hostname on the domain owned by the dynamic DNS service.	<a href="http://noip.com">http://noip.com</a> <a href="http://afraid.org">http://afraid.org</a>



Category	Abbreviation	Code	Description	Example URLs
<b>Education</b>	edu	1001	Education related, such as schools, colleges, universities, teaching materials, teachers' resources, technical and vocational training, online training, education issues and policies, financial aid, school funding, and standards and testing.	<a href="http://www.education.com">http://www.education.com</a> <a href="http://www.greatschools.org">http://www.greatschools.org</a>
<b>Entertainment</b>	ent	1093	Details or discussion of films, music and bands, television, celebrities and fan websites, entertainment news, celebrity gossip, and entertainment venues. Compare the Arts category.	<a href="http://www.eonline.com">http://www.eonline.com</a> <a href="http://www.ew.com">http://www.ew.com</a>
<b>Extreme</b>	extr	1075	Material of a sexually violent or criminal nature, violence and violent behavior, tasteless, often gory photographs, such as autopsy photos, photos of crime scenes, crime and accident victims, excessive obscene material, and shock websites.	<a href="http://www.car-accidents.com">http://www.car-accidents.com</a> <a href="http://www.crime-scene-photos.com">http://www.crime-scene-photos.com</a>
<b>Fashion</b>	fash	1076	Clothing and fashion, hair salons, cosmetics, accessories, jewelry, perfume, pictures and text relating to body modification, tattoos and piercing, and modeling agencies. Dermatological products are classified as Health and Nutrition.	<a href="http://www.fashion.net">http://www.fashion.net</a> <a href="http://www.styleseat.com">http://www.styleseat.com</a>
<b>File Transfer Services</b>	fts	1071	File transfer services with the primary purpose of providing download services and hosted file sharing.	<a href="http://www.sharefile.com">http://www.sharefile.com</a> <a href="http://www.wetransfer.com">http://www.wetransfer.com</a>
<b>Filter Avoidance</b>	filt	1025	Promoting and aiding undetectable and anonymous web usage, including cgi, php, and glype anonymous proxy services.	<a href="http://www.bypassschoolfilter.com">http://www.bypassschoolfilter.com</a> <a href="http://www.filterbypass.com">http://www.filterbypass.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Finance</b>	fnc	1015	Primarily financial in nature, such as accounting practices and accountants, taxation, taxes, banking, insurance, investing, the national economy, personal finance involving insurance of all types, credit cards, retirement and estate planning, loans, and mortgages. Stock and shares are classified as Online Trading.	<a href="http://www.finance.yahoo.com">http://www.finance.yahoo.com</a> <a href="http://www.bankofamerica.com">http://www.bankofamerica.com</a>
<b>Freeware and Shareware</b>	free	1068	Providing downloads of free and shareware software.	<a href="http://www.freewarehome.com">http://www.freewarehome.com</a> <a href="http://www.filehippo.com">http://www.filehippo.com</a>
<b>Gambling</b>	gamb	1049	Casinos and online gambling, bookmakers and odds, gambling advice, competitive racing in a gambling context, sports booking, sports gambling, and services for spread betting on stocks and shares. Websites dealing with gambling addiction are classified as Health and Nutrition. Government-run lotteries are classified as Lotteries.	<a href="http://www.888.com">http://www.888.com</a> <a href="http://www.gambling.com">http://www.gambling.com</a>
<b>Games</b>	game	1007	Various card games, board games, word games, video games, combat games, sports games, downloadable games, game reviews, cheat sheets, computer games, and Internet games, such as role-playing games.	<a href="http://www.games.com">http://www.games.com</a> <a href="http://www.shockwave.com">http://www.shockwave.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Government and Law</b>	gov	1011	Government websites, foreign relations, news and information relating to government and elections, information relating to the field of law, such as attorneys, law firms, law publications, legal reference material, courts, dockets, and legal associations, legislation and court decisions, civil rights issues, immigration, patents and copyrights, information relating to law enforcement and correctional systems, crime reporting, law enforcement, crime statistics, military, such as the armed forces, military bases, military organizations, and antiterrorism.	<a href="http://www.usa.gov">http://www.usa.gov</a> <a href="http://www.law.com">http://www.law.com</a>
<b>Hacking</b>	hack	1050	Discussing ways to bypass the security of websites, software, and computers.	<a href="http://www.hackthissite.org">http://www.hackthissite.org</a> <a href="http://www.gohacking.com">http://www.gohacking.com</a>
<b>Hate Speech</b>	hate	1016	Websites promoting hatred, intolerance, or discrimination on the basis of social group, color, religion, sexual orientation, disability, class, ethnicity, nationality, age, gender, gender identity, sites promoting racism, sexism, racist theology, hate music, neo-Nazi organizations, supremacism, and Holocaust denial.	<a href="http://www.kkk.com">http://www.kkk.com</a> <a href="http://www.aryanunity.com">http://www.aryanunity.com</a>

Category	Abbreviation	Code	Description	Example URLs
Health and Medicine	hmed	1104	Health care, diseases and disabilities, medical care, hospitals, doctors, medicinal drugs, mental health, psychiatry, pharmacology, exercise and fitness, physical disabilities, vitamins and supplements, sex in the context of health (disease and health care), tobacco use, alcohol use, drug use, and gambling in the context of health (disease and health care).	<a href="http://health.com">http://health.com</a> <a href="http://webmd.com">http://webmd.com</a>
Health and Nutrition	hith	1009	Health care, diseases and disabilities, medical care, hospitals, doctors, medicinal drugs, mental health, psychiatry, pharmacology, exercise and fitness, physical disabilities, vitamins and supplements, sex in the context of health (disease and health care), tobacco use, alcohol use, drug use, gambling in the context of health (disease and health care), food in general, food and beverage, cooking and recipes, food and nutrition, health, dieting, cooking, including recipe and culinary websites, and alternative medicine.	<a href="http://www.health.com">http://www.health.com</a> <a href="http://www.webmd.com">http://www.webmd.com</a>
Humor	lol	1079	Jokes, sketches, comics, and other humorous content. Adult humor likely to offend is classified as Adult.	<a href="http://www.pun.me">http://www.pun.me</a> <a href="http://www.jokes.com">http://www.jokes.com</a>
Hunting	hunt	1098	Hunting and fishing, professional or sport hunting, gun clubs, and other hunting-related sites.	<a href="http://www.bullet safaris.com">http://www.bullet safaris.com</a> <a href="http://mfha.org">http://mfha.org</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Illegal Activities</b>	ilac	1022	Promoting crime, such as stealing, fraud, illegally accessing telephone networks, computer viruses, terrorism, bombs, anarchy, and websites depicting murder and suicide as well as explaining ways to commit them.	<a href="http://www.ekran.no">http://www.ekran.no</a> <a href="http://pyrobin.com">http://pyrobin.com</a>
<b>Illegal Downloads</b>	ildl	1084	Providing the ability to download software or other materials, serial numbers, key generators, and tools for bypassing software protection in violation of copyright agreements. Torrents are classified as Peer File Transfer.	<a href="http://www.keygenninja.com">http://www.keygenninja.com</a> <a href="http://www.rootscrack.com">http://www.rootscrack.com</a>
<b>Illegal Drugs</b>	drug	1047	Information about recreational drugs, drug paraphernalia, and drug purchase and manufacture.	<a href="http://www.shroomery.org">http://www.shroomery.org</a> <a href="http://www.hightimes.com">http://www.hightimes.com</a>
<b>Infrastructure and Content Delivery Networks</b>	infr	1018	Content delivery infrastructure and dynamically generated content, and websites that cannot be classified more specifically because they are secured or otherwise difficult to classify.	<a href="http://www.akamai.net">http://www.akamai.net</a> <a href="http://www.webstat.net">http://www.webstat.net</a>
<b>Internet of Things</b>	iot	1116	Domains used to monitor the general health, activity, or aid in the configuration of Internet of Things (IoT) and other network-aware electronics. Additionally, these sites may provide software or firmware updates or allow remote access to administer the device. IoT exists in both consumer and professional segments, in products such as printers, televisions, thermostats, system monitoring, automation, and smart appliances.	<a href="http://samsungotn.net">http://samsungotn.net</a> <a href="http://transport.nest.com">http://transport.nest.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Internet Telephony</b>	voip	1067	Telephonic services using the Internet.	<a href="http://www.skype.com">http://www.skype.com</a> <a href="http://www.getvoca.com">http://www.getvoca.com</a>
<b>Job Search</b>	job	1004	Career advice, resume writing and interviewing skills, job placement services, job databanks, permanent and temporary employment agencies, and employer websites.	<a href="http://www.careerbuilder.com">http://www.careerbuilder.com</a> <a href="http://www.monster.com">http://www.monster.com</a>
<b>Lingerie and Swimsuits</b>	ling	1031	Intimate apparel and swimwear, especially when modeled.	<a href="http://www.swimsuits.com">http://www.swimsuits.com</a> <a href="http://www.victoriassecret.com">http://www.victoriassecret.com</a>
<b>Lotteries</b>	lotr	1034	Sweepstakes, contests, and state-sponsored lotteries.	<a href="http://www.calottery.com">http://www.calottery.com</a> <a href="http://www.flalottery.com">http://www.flalottery.com</a>
<b>Military</b>	mil	1099	Military, such as the armed forces, military bases, military organizations, and antiterrorism.	<a href="http://www.goarmy.com">http://www.goarmy.com</a> <a href="http://www.todaysmilitary.com">http://www.todaysmilitary.com</a>
<b>Mobile Phones</b>	cell	1070	Short Message Services (SMS), ringtones, and mobile phone downloads. Cellular carrier websites are included in the Business and Industry category.	<a href="http://www.cbfsms.com">http://www.cbfsms.com</a> <a href="http://www.zedge.net">http://www.zedge.net</a>
<b>Museums</b>	muse	1117	Museums and exhibits, both online and physical, dedicated to preserving information regarding subjects that could be of general interest or highly specialized. Subjects could include art, history, or science, or be of cultural importance.	<a href="http://ushmm.org">http://ushmm.org</a> <a href="http://museodelasmomiasdeguanajuato.negocio.site">http://museodelasmomiasdeguanajuato.negocio.site</a>

Category	Abbreviation	Code	Description	Example URLs
Nature and Conservation	ncon	1106	Sites related to natural resources, ecology and conservation, forests, wilderness, plants, flowers, forest conservation, forest, wilderness, forestry practices, forest management (reforestation, forest protection, conservation, harvesting, forest health, thinning, and prescribed burning), agricultural practices (agriculture, gardening, horticulture, landscaping, planting, weed control, irrigation, pruning, and harvesting), and pollution issues (air quality, hazardous waste, pollution prevention, recycling, waste management, water quality, and the environmental cleanup industry).	<a href="http://nature.org">http://nature.org</a> <a href="http://thepottedgarden.co.uk">http://thepottedgarden.co.uk</a>
Nature	natr	1013	Natural resources, ecology and conservation, forests, wilderness, plants, flowers, forest conservation, forest, wilderness, forestry practices, forest management (reforestation, forest protection, conservation, harvesting, forest health, thinning, and prescribed burning), agricultural practices (agriculture, gardening, horticulture, landscaping, planting, weed control, irrigation, pruning, and harvesting), pollution issues (air quality, hazardous waste, pollution prevention, recycling, waste management, water quality, and the environmental cleanup industry), animals, pets, livestock, zoology, biology, and botany.	<a href="http://www.enature.com">http://www.enature.com</a> <a href="http://www.agriculture.com">http://www.agriculture.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>News</b>	news	1058	News, headlines, newspapers, television stations, magazines, weather, and ski conditions.	<a href="http://www.cnn.com">http://www.cnn.com</a> <a href="http://news.bbc.co.uk">http://news.bbc.co.uk</a>
<b>Nongovernmental Organizations</b>	ngo	1087	Nongovernmental organizations such as clubs, lobbies, communities, nonprofit organizations, and labor unions.	<a href="http://www.panda.org">http://www.panda.org</a> <a href="http://www.unions.org">http://www.unions.org</a>
<b>Nonsexual Nudity</b>	nsn	1060	Nudism and nudity, naturism, nudist camps, and artistic nudes.	<a href="http://www.1001fessesproject.com">http://www.1001fessesproject.com</a> <a href="http://www.naturistsociety.com">http://www.naturistsociety.com</a>
<b>Not Actionable</b>	nact	1103	Sites that have been inspected but are unreachable or do not have enough content to be assigned a category.	
<b>Online Communities</b>	comm	1024	Affinity groups, special interest groups, web newsgroups, and message boards. Excludes websites classified as Professional Networking or Social Networking.	<a href="http://www.reddit.com">http://www.reddit.com</a> <a href="http://www.stackexchange.com">http://www.stackexchange.com</a>
<b>Online Document Sharing and Collaboration</b>	docs	1115	Cloud-based software used to create, convert, or edit documents. Collaboration and sharing features may be available with access permissions typically configured by the author. Documents may be stored online or available to download.	<a href="http://pastebin.com">http://pastebin.com</a> <a href="http://docs.google.com">http://docs.google.com</a>
<b>Online Meetings</b>	meet	1100	Online meetings, desktop sharing, remote access, and other tools that facilitate multilocation collaboration.	<a href="http://www.join.me">http://www.join.me</a> <a href="http://www.teamviewer.com">http://www.teamviewer.com</a>
<b>Online Storage and Backup</b>	osb	1066	Offsite and peer-to-peer storage for backup, sharing, and hosting.	<a href="http://www.adrive.com">http://www.adrive.com</a> <a href="http://www.dropbox.com">http://www.dropbox.com</a>



Category	Abbreviation	Code	Description	Example URLs
<b>Online Trading</b>	trad	1028	Online brokerages, websites that enable the user to trade stocks online, information relating to the stock market, stocks, bonds, mutual funds, brokers, stock analysis, and commentary, stock screens, stock charts, IPOs, and stock splits. Services for spread betting on stocks and shares are classified as Gambling. Other financial services are classified as Finance.	<a href="http://www.tdameritrade.com">http://www.tdameritrade.com</a> <a href="http://www.etrade.com">http://www.etrade.com</a>
<b>Organizational Email</b>	pem	1085	Websites used to access business email (often via Outlook Web Access).	<a href="http://mail.zoho.com">http://mail.zoho.com</a> <a href="http://webmail.edmc.edu">http://webmail.edmc.edu</a>
<b>Paranormal</b>	prnm	1101	UFOs, ghosts, cryptid, telekinesis, urban legends, and myths.	<a href="http://www.ghoststudy.com">http://www.ghoststudy.com</a> <a href="http://www.ufocasebook.com">http://www.ufocasebook.com</a>
<b>Parked Domains</b>	park	1092	Websites that monetize traffic from the domain using paid listings from an ad network or are owned by “squatters” hoping to sell the domain name for a profit. These also include fake search websites that return paid ad links.	<a href="http://www.domainzaar.com">http://www.domainzaar.com</a> <a href="http://www.cricketbuzz.com">http://www.cricketbuzz.com</a>
<b>Peer File Transfer</b>	p2p	1056	Peer-to-peer file request websites. This does not track the file transfers themselves.	<a href="http://www.bittorrent.com">http://www.bittorrent.com</a> <a href="http://www.torrentdownloads.me">http://www.torrentdownloads.me</a>
<b>Personal Sites</b>	pers	1081	Websites about and from private individuals, personal homepage servers, websites with personal contents, and personal blogs with no particular theme.	<a href="http://www.blogmaverick.com">http://www.blogmaverick.com</a> <a href="http://www.stallman.org">http://www.stallman.org</a>
<b>Personal VPN</b>	pvpn	1102	Virtual private network (VPN) sites or tools that are typically for personal use, and may or may not be approved for corporate usage.	<a href="http://www.openvpn.net">http://www.openvpn.net</a> <a href="http://www.torvpn.com">http://www.torvpn.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Photo Search and Images</b>	img	1090	Facilitating the storing and searching for images, photographs, and clipart.	<a href="http://www.flickr.com">http://www.flickr.com</a> <a href="http://www.photobucket.com">http://www.photobucket.com</a>
<b>Politics</b>	pol	1083	Websites regarding politicians, political parties, news, and information on politics, elections, democracy, and voting.	<a href="http://www.politics.com">http://www.politics.com</a> <a href="http://www.gp.org">http://www.gp.org</a>
<b>Pornography</b>	porn	1054	Sexually explicit text or depictions. Includes explicit anime and cartoons, general explicit depictions, other fetish material, explicit chat rooms, sex simulators, strip poker, adult movies, lewd art, and web-based explicit email.	<a href="http://www.redtube.com">http://www.redtube.com</a> <a href="http://www.youporn.com">http://www.youporn.com</a>
<b>Private IP Addresses as Host</b>	piah	1121	Private IP addresses that are used as the host part of a URL. Private IP addresses are meant for internal use behind border routers only, so they are not publicly routable.	
<b>Professional Networking</b>	pnet	1089	Social networking for the purpose of career or professional development. See also Social Networking.	<a href="http://www.linkedin.com">http://www.linkedin.com</a> <a href="http://www.europeanpwn.net">http://www.europeanpwn.net</a>
<b>Real Estate</b>	rest	1045	Information that would support the search for real estate, office and commercial space, real estate listings, such as rentals, apartments, and homes, and house building.	<a href="http://www.realtor.com">http://www.realtor.com</a> <a href="http://www.zillow.com">http://www.zillow.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Recipes and Food</b>	reci	1105	Sites dedicated to sharing or discussing information about cooking, recipes, and food or nonalcoholic beverages, cultural aspects of cuisine and food, diet descriptions and adherence tips, and general nutrition information about foods. Use of and instruction on cooking appliances and utensils. Food celebrity, lifestyle, and enthusiast blogs.	<a href="http://allrecipes.com">http://allrecipes.com</a> <a href="http://seriouseats.com">http://seriouseats.com</a>
<b>Reference</b>	ref	1017	City and state guides, maps, time, reference sources, dictionaries, and libraries.	<a href="http://www.wikipedia.org">http://www.wikipedia.org</a> <a href="http://www.yellowpages.com">http://www.yellowpages.com</a>
<b>Regional Restricted Sites (Germany)</b>	xdeu	1125	URLs that are restricted in Germany due to content that may be unlawful as determined by the regional government.	
<b>Regional Restricted Sites (Great Britain)</b>	xgbr	1123	URLs that are restricted in Great Britain due to content that may be unlawful as determined by the regional government.	
<b>Regional Restricted Sites (Italy)</b>	xita	1124	URLs that are restricted in Italy due to content that may be unlawful as determined by the regional government.	
<b>Regional Restricted Sites (Poland)</b>	xpol	1126	URLs that are restricted in Poland due to content that may be unlawful as determined by the regional government.	<a href="http://betsafe62.com">http://betsafe62.com</a> <a href="http://tornadobet69.com">http://tornadobet69.com</a>
<b>Religion</b>	rel	1086	Religious content, information about religions, and religious communities.	<a href="http://www.religionfacts.com">http://www.religionfacts.com</a> <a href="http://www.religioustolerance.org">http://www.religioustolerance.org</a>
<b>SaaS and B2B</b>	saas	1080	Web portals for online business services and online meetings.	<a href="http://www.netsuite.com">http://www.netsuite.com</a> <a href="http://www.salesforce.com">http://www.salesforce.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Safe for Kids</b>	kids	1057	Directed at, and specifically approved for, young children.	<a href="http://www.discoverykids.com">http://www.discoverykids.com</a> <a href="http://www.nickjr.com">http://www.nickjr.com</a>
<b>Science and Technology</b>	sci	1012	Science and technology, such as aerospace, electronics, engineering, mathematics, and other similar subjects, space exploration, meteorology, geography, environment, energy (fossil, nuclear, and renewable), and communications (telephones and telecommunications).	<a href="http://www.physorg.com">http://www.physorg.com</a> <a href="http://www.science.gov">http://www.science.gov</a>
<b>Search Engines and Portals</b>	srch	1020	Search engines and other initial points of access to information on the Internet.	<a href="http://www.bing.com">http://www.bing.com</a> <a href="http://www.google.com">http://www.google.com</a>
<b>Sex Education</b>	sxed	1052	Factual websites dealing with sex, sexual health, contraception, and pregnancy.	<a href="http://www.avert.org">http://www.avert.org</a> <a href="http://www.scarleteen.com">http://www.scarleteen.com</a>
<b>Shopping</b>	shop	1005	Bartering, online purchasing, coupons and free offers, general office supplies, online catalogs, and online malls.	<a href="http://www.amazon.com">http://www.amazon.com</a> <a href="http://www.shopping.com">http://www.shopping.com</a>
<b>Social Networking</b>	snet	1069	Social networking. See also Professional Networking.	<a href="http://www.facebook.com">http://www.facebook.com</a> <a href="http://www.twitter.com">http://www.twitter.com</a>
<b>Social Science</b>	socs	1014	Sciences and history related to society, archaeology, anthropology, cultural studies, history, linguistics, geography, philosophy, psychology, and women's studies.	<a href="http://www.archaeology.org">http://www.archaeology.org</a> <a href="http://www.anthropology.net">http://www.anthropology.net</a>
<b>Society and Culture</b>	scty	1010	Family and relationships, ethnicity, social organizations, genealogy, seniors, and child care.	<a href="http://www.childcareaware.org">http://www.childcareaware.org</a> <a href="http://www.familysearch.org">http://www.familysearch.org</a>
<b>Software Updates</b>	swup	1053	Websites that host updates for software packages.	<a href="http://www.softwarepatch.com">http://www.softwarepatch.com</a> <a href="http://www.windowsupdate.com">http://www.windowsupdate.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Sports and Recreation</b>	sprt	1008	All sports, professional and amateur, recreational activities, fishing, fantasy sports, public parks, amusement parks, water parks, theme parks, zoos and aquariums, and spas.	<a href="http://www.espn.com">http://www.espn.com</a> <a href="http://www.recreation.gov">http://www.recreation.gov</a>
<b>Streaming Audio</b>	aud	1073	Real-time streaming audio content including Internet radio and audio feeds.	<a href="http://www.live-radio.net">http://www.live-radio.net</a> <a href="http://www.shoutcast.com">http://www.shoutcast.com</a>
<b>Streaming Video</b>	vid	1072	Real-time streaming video including Internet television, web casts, and video sharing.	<a href="http://www.hulu.com">http://www.hulu.com</a> <a href="http://www.youtube.com">http://www.youtube.com</a>
<b>Terrorism and Violent Extremism</b>	terr	1119	Terrorist or extremist websites that promote death or violence as part of their ideology. Sites may contain graphic or disturbing images, videos, and text. Some sites may not advocate terrorism but share first-hand material of a violent nature.	
<b>Tobacco</b>	tob	1078	Pro-tobacco websites, tobacco manufacturers, and pipes and smoking products (not marketed for illegal drug use). Tobacco addiction is classified as Health and Nutrition.	<a href="http://www.bat.com">http://www.bat.com</a> <a href="http://www.tobacco.org">http://www.tobacco.org</a>
<b>Transportation</b>	trns	1044	Personal transportation, information about cars and motorcycles, shopping for new and used cars and motorcycles, car clubs, boats, airplanes, Recreational Vehicles (RVs), and other similar items. Note, car and motorcycle racing is classified as Sports and Recreation.	<a href="http://www.cars.com">http://www.cars.com</a> <a href="http://www.motorcycles.com">http://www.motorcycles.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Travel</b>	trvl	1046	Business and personal travel, travel information, travel resources, travel agents, vacation packages, cruises, lodging and accommodation, travel transportation, flight booking, airfares, car rental, and vacation homes.	<a href="http://www.expedia.com">http://www.expedia.com</a> <a href="http://www.lonelyplanet.com">http://www.lonelyplanet.com</a>
<b>URL Shorteners</b>	shrt	1120	Domains used to shorten long URLs, brand URLs, or obscure the final destination of a hyperlink.	<a href="http://bit.ly">http://bit.ly</a> <a href="http://tinyurl.com">http://tinyurl.com</a>
<b>Weapons</b>	weap	1036	Information relating to the purchase or use of conventional weapons such as gun sellers, gun auctions, gun classified ads, gun accessories, gun shows, and gun training, and general information about guns and other weapons. Graphic hunting sites may be included. Government military websites are classified as Government and Law.	<a href="http://www.coldsteel.com">http://www.coldsteel.com</a> <a href="http://www.gunbroker.com">http://www.gunbroker.com</a>
<b>Web Cache and Archives</b>	cach	1108	Cached or archived web content often stored for preservation or to decrease load times.	<a href="http://archive.org">http://archive.org</a> <a href="http://webcache.googleusercontent.com">http://webcache.googleusercontent.com</a>
<b>Web Hosting</b>	whst	1037	Website hosting and bandwidth services.	<a href="http://www.bluehost.com">http://www.bluehost.com</a> <a href="http://www.godaddy.com">http://www.godaddy.com</a>
<b>Web Page Translation</b>	tran	1063	Translation of web pages between languages.	<a href="http://babelfish.com">http://babelfish.com</a> <a href="http://translate.google.com">http://translate.google.com</a>

Category	Abbreviation	Code	Description	Example URLs
<b>Web-Based Email</b>	mail	1038	Public web-based email services. Websites enabling individuals to access their company or organization's email service are classified as Organizational Email.	<a href="http://mail.yahoo.com">http://mail.yahoo.com</a> <a href="http://outlook.com">http://outlook.com</a>
<b>No Category</b>	na	1073741825 (0x40000001)	URL is not categorized yet.	Any URL that is not categorized yet.

**Note:** The categories and site categorization used by Web Usage Controls are subject to change without notice. Example URLs are for illustration only.

## Why Cisco?

Cisco delivers high-performance acceptable-use enforcement, helping organizations of all sizes control network usage, meet compliance regulations, and protect their brand and reputation. Cisco believes that a holistic solution for monitoring and enforcing security across all communication channels, including the web, is vital to ensure the integrity of an organization's policies. Cisco offers a simple, easy-to-deploy solution for this critical functionality.

## Cisco Capital

### Flexible payment solutions to help you achieve your objectives

Cisco Capital® makes it easier to get the right technology to achieve your objectives, enable business transformation, and help you stay competitive. We can help you reduce the total cost of ownership, conserve capital, and accelerate growth. In more than 100 countries, our flexible payment solutions can help you acquire hardware, software, services and complementary third-party equipment in easy, predictable payments. [Learn more.](#)

---

## For more information

Cisco sales representatives, channel partners, and system engineers are ready to help you evaluate how Cisco products can make your corporate network infrastructure more secure, more reliable, and easier to manage. If you believe that your organization could benefit from these industry-leading products, please call 866 428-9596 in the United States or Canada or visit us on the web at <https://www.cisco.com/go/websecurity>.

**Americas Headquarters**  
Cisco Systems, Inc.  
San Jose, CA

**Asia Pacific Headquarters**  
Cisco Systems (USA) Pte. Ltd.  
Singapore

**Europe Headquarters**  
Cisco Systems International BV Amsterdam,  
The Netherlands

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at <https://www.cisco.com/go/offices>.

Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: <https://www.cisco.com/go/trademarks>. Third-party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)