



Women Rock-IT

IT is a world of possibilities.

[Register now](#)



Addressing Real World Problems with Artificial Intelligence



Annie O'Rourke
Founder and Executive Director
Digital Workforce Australia



Dr. Geetha Manjunath
Founder, CEO & CTO
NIRAMA



#Tech4Good

Putting community at the heart of Artificial Intelligence

Addressing real world problems with Artificial Intelligence

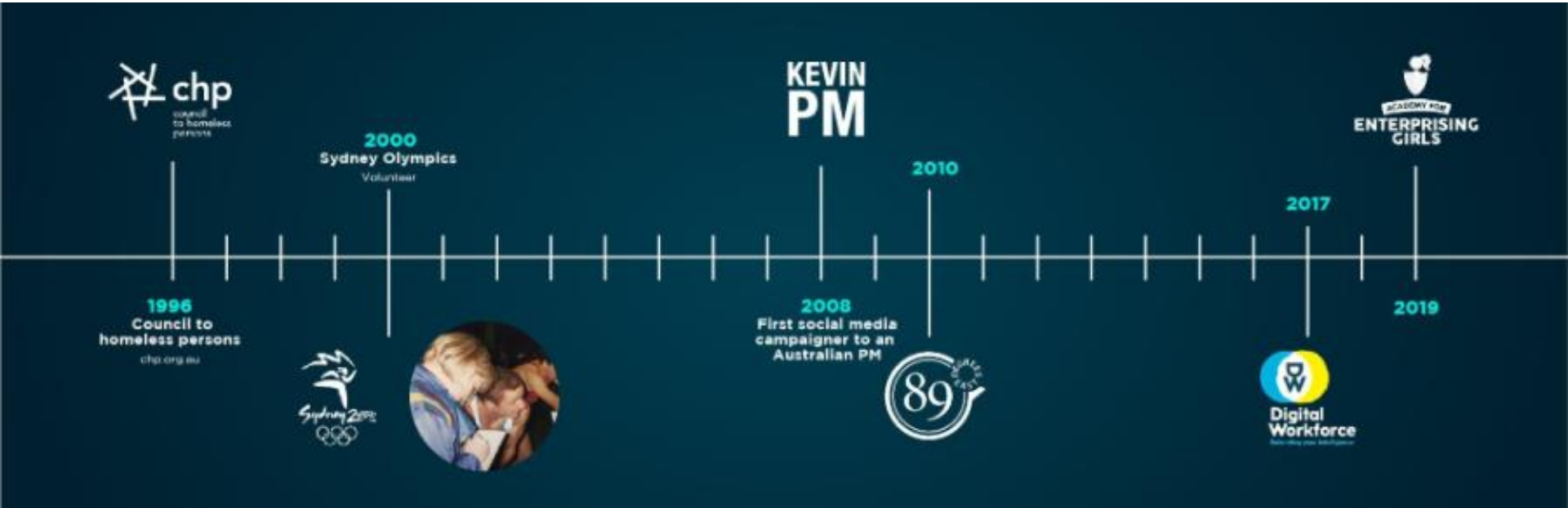


Annie O'Rourke
Digital Workforce Australia CEO

Serial #GirlFounder



My pathway to passion & purpose lead tech



Career pathway: Community, connections, creating good

Falling in Love with AI:

How #Tech4Good can drive better communications and improve communities



**“Efficient Technology” which
disconnect citizens and
consumers**

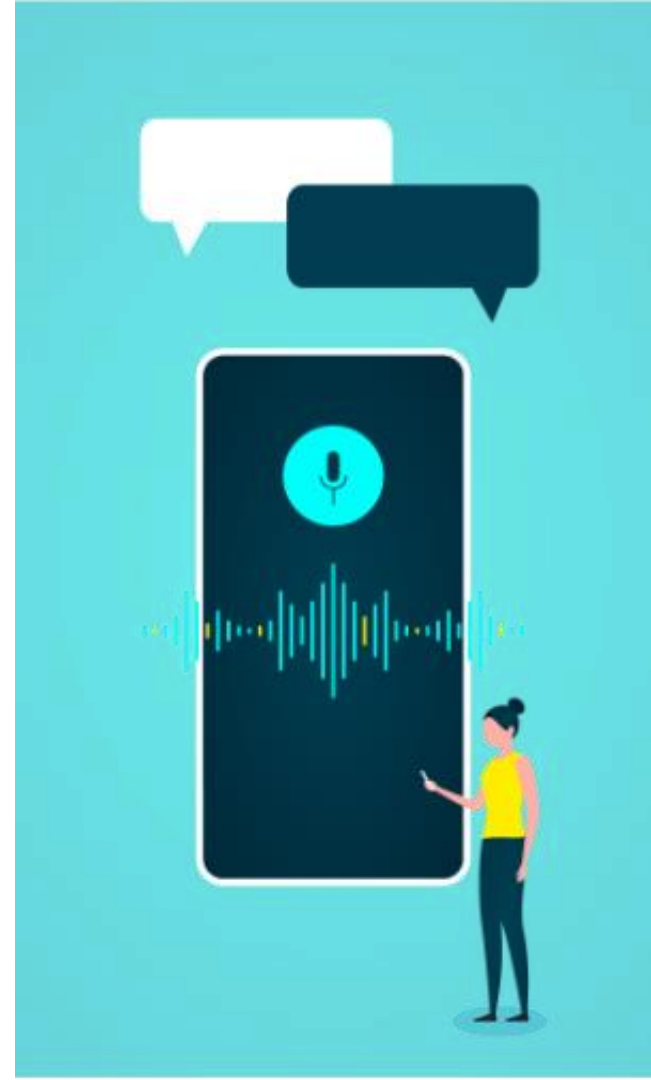


**Community driven Artificial
Intelligence
and #Tech4Good**



Artificial intelligence is
only as **GOOD** as the
humans who create it.

What you program, and
how you program matters.



Creating Community Good with Artificial Intelligence



Lucy,
Hospital Smart Speakers



Cardiac Coach



Nadia, NDIS



Ellie, US Army
Therapist AI



Career Coach



Digital
Workforce



Getting more women in STEM! Passion &

You can't be what you can't see.

STEM-based jobs make up 75% of the fastest growing occupations and higher paying jobs in Australia.

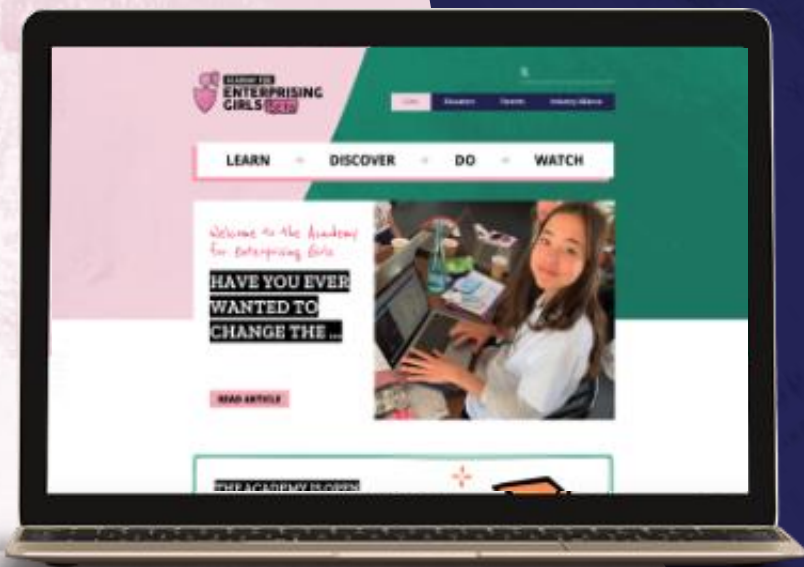
But **only 17%** of the STEM workforce in Australia is women!

Demand for workers with skills in STEM is growing exponentially.





ACADEMY FOR
**ENTERPRISING
GIRLS**



EnterprisingGirls.com.au



ENTERPRISING GIRLS
COURAGEOUS KIDS

**“I just turned 13
and I own my own
business.”**



Téa Devow

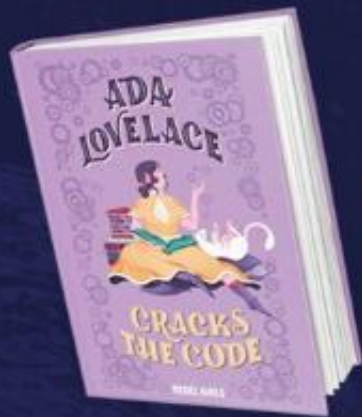


BOOK GIVEAWAY

Are you the next
Ada Lovelace?

be in it to win it

ENTER NOW



REBEL GIRLS

My tips for Women who want to **Rock-IT**



**Find the passion that will
give your tech purpose**



**Create, code and
develop with
community good at the
heart of what you build
#Tech4good**



**Understand STEM to
contribute - It's essential
that everyone helps
create value from tech**

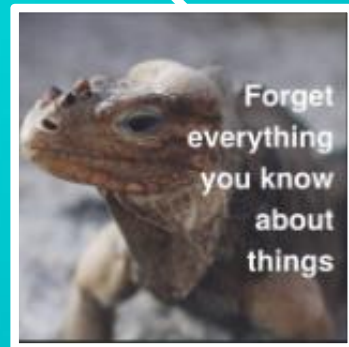
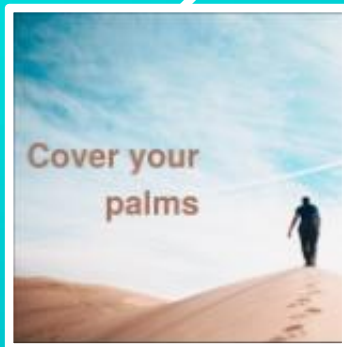
Remember

AI can do many things to **help** people, but it cannot **replace** people.

AI cannot do everything, but people - including people like you and I - **can do anything.**



Inspo Bot



Thank you

Find out more about the
Academy for Enterprising Girls
enterprisinggirls.com.au

Annie O'Rourke
m: +61 488 557 166
e: annie@digitalworkforce.com.au





Women Rock-IT

IT is a world of possibilities.

[Register now](#)



Addressing Real World Problems with Artificial Intelligence



Annie O'Rourke
Founder and Executive Director
Digital Workforce Australia



Dr. Geetha Manjunath
Founder, CEO & CTO
NIRAMA



**Non-Contact, Non-invasive
Early -Stage
Breast Cancer Screening**

**Dr Geetha Manjunath
Founder and CEO
NIRAMAI Health Analytix**

Breast cancer - leading cause of cancer deaths in women

1 in 17

Women develop a breast abnormality in their lifetime

500,000

Deaths per year

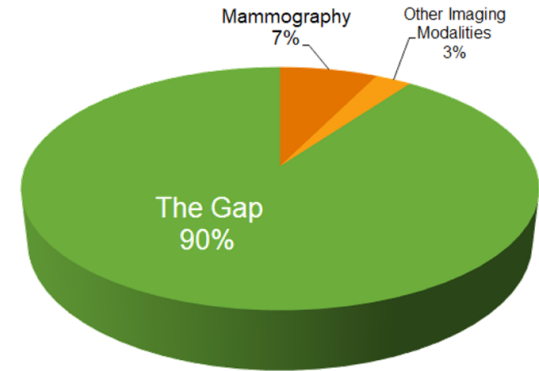
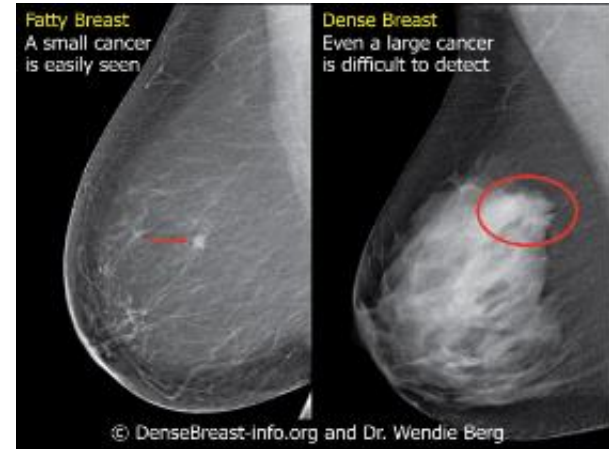
Survival rates in India and many developing countries is just 50%

Early Detection is key to survival!



Gaps in current screening methods

- No good test for women < 45 years and women with dense breasts
- Affordability
- Accessibility
- Radiation Exposure and Pain



2 Billion women need to be screened every year

Less than 200 Million breast imaging tests done per year

Most people detect cancer by hand examination

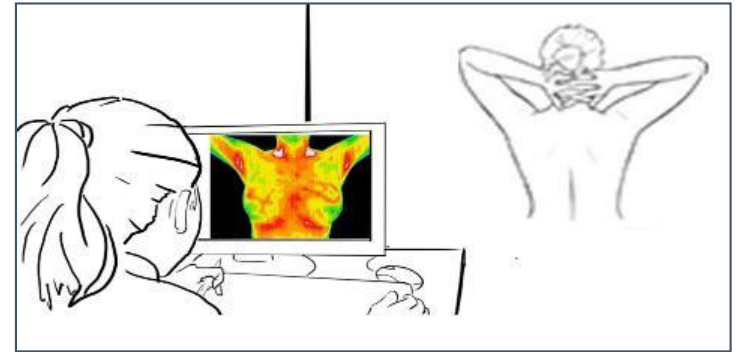


NIRAMAI Solution

Privacy-Aware, Early Stage Breast Cancer Detection

- ❖ Can detect cancer long before a lump is felt
- ❖ Non-contact, Non-invasive, Privacy Aware
- ❖ No Radiation
- ❖ Works for women of all ages, and men too!
- ❖ Affordable
- ❖ Portable, light, small screening device

Powered by Machine Learning



 **Niramai** @niramaianalytix · Jan 6
NIRAMAI solution can be used to detect Breast cancer in men too..

 **Breast cancer in men - Breast Cancer Care**
Men can get breast cancer, although rare (340 men are diagnosed a year in the UK against 60000 women). Learn about breast cancer in men at Breast Cancer Care.
breastcancercare.org.uk

30+ Hospitals and
Diagnostic Centres



Corporate Camps

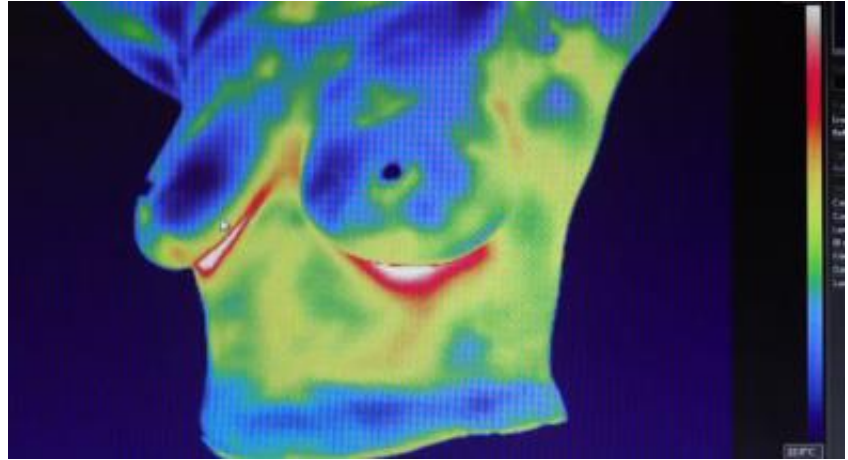


Rural Outreach



300+ Outreach Camps

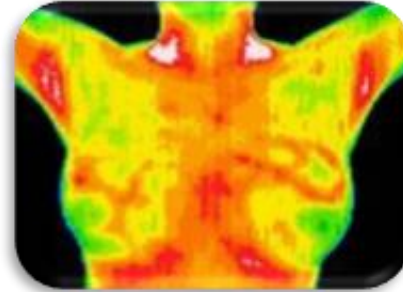
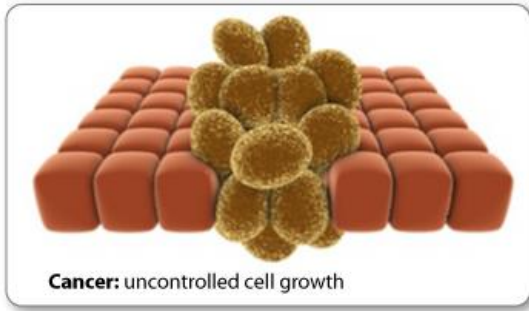
Patient Experience Video



How does it work?

Thermography can detect cancer much earlier than any other modality

Thermography measures infra-red radiation from the body generated due to heat



FDA
Approved
Adjunct
modality for
cancer
screening

>500

**Thermography
clinics in US**

Limitation of Manual Thermography:

- Interpretation errors
- Subjective Analysis
- Cognitive Overload
(400,000 color pixels of 2000 shades)



Thermalytix[®] by



Thermalytix[®] by NIRAMAI

A Novel Fusion of Machine Intelligence + Thermography

9 US patents granted
More patents pending

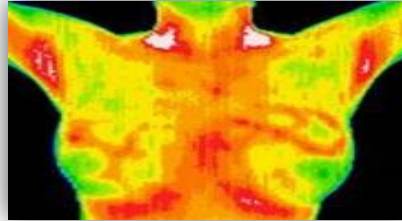


Cancer: uncontrolled cell growth

- ✓ Highly Sensitive
- ✓ Early Detection



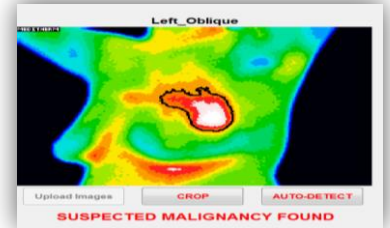
Thermal
Sensor



- ✓ Portable
- ✓ Safe
- ✓ Non-invasive



Machine
Intelligence



NIRAMAI Software

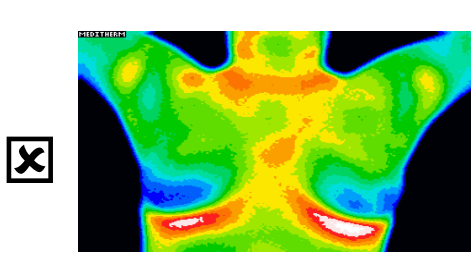
- ✓ Automated
- ✓ Real time
- ✓ Affordable
- ✓ Accurate

Instead of looking for lumps, we look for cancer.

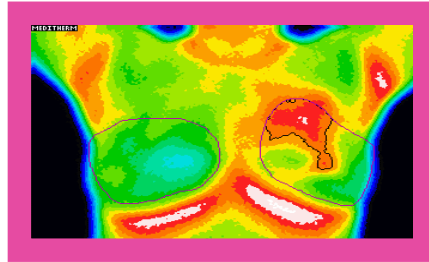
The Core Innovation

Ability to differentiate malignancy from benign conditions

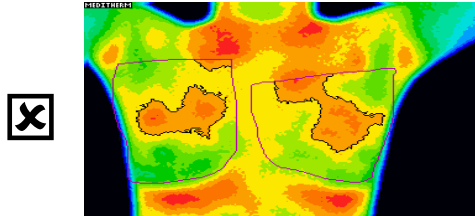
9 US patents granted, more pending



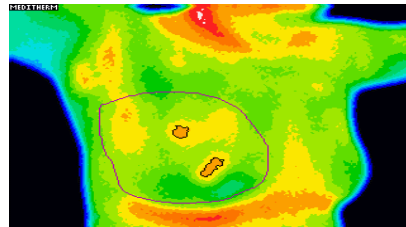
Normal Lady



A Lady with Breast Cancer



A Lady with Hormonal Activity



A Lady with a Cyst

Machine Learning and Computer Vision Algorithms to detect early stage cancer

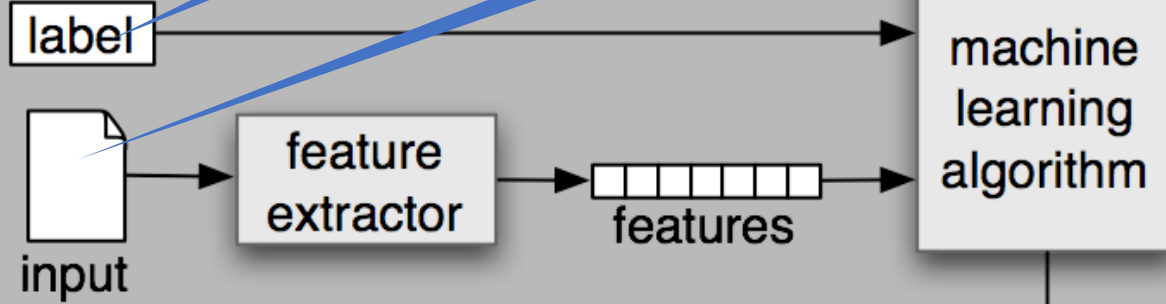
- Demography Data
- Asymmetric Patterns
- Thermal Distribution
- Vascularity Analysis
- Hotspot Boundary
- Hotspot Shape Characteristics

Machine Learning

Benign or Malignant

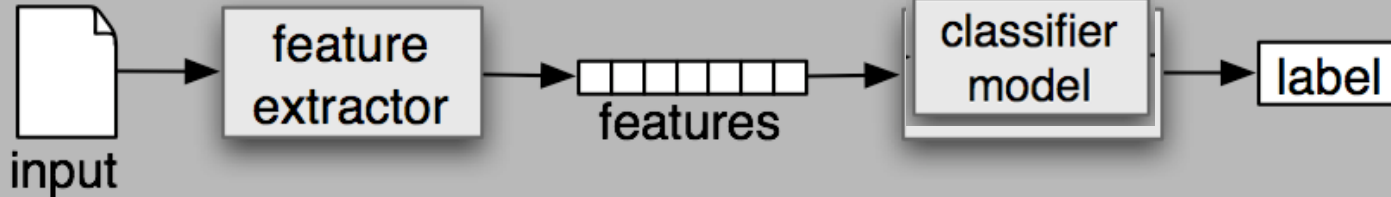
Thermal Images

(a) Training



NIRAMAI team trained ML classifier models using thermal images labelled with Malignant/Benign

(b) Prediction



This ML classifier model is used to predict probability of malignancy on new thermal images.

Use of AI/ML in the Solution

Machine Learning-enabled

Patient Data

Is Image Good/Bad?
Auto Tagging

Deep Learning

ROI segmentation

Deep Learning

Tumour Localization

Deep Learning

Feature Extraction

Final Classification

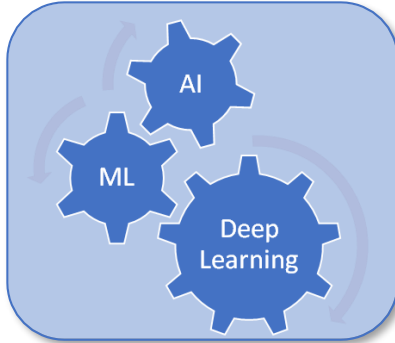
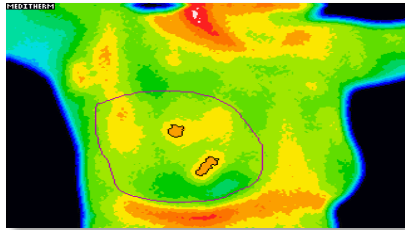
Prognosis Hormonal Positive ?


Diagnostic Report

+ Risk Models, Population Anal, etc



Computer Aided Diagnostics using AI/ML



 **Thermo-Mammography Report**

GENERAL DETAILS

Patient ID: 141137 Gender: Female Age: 57
Scan Date: 22/06/2017 Centre: HCG

CLINICAL DETAILS

Menopause: Yes. Age at Menopause: 54 years.
Lactating: No. Number of children breast-fed: 2
Patient Complaints: biopsy was done 15 days before h shankara
Cancer History: No patient cancer history. In patient's family, Aunts had breast cancer, aunts daughter(breast cancer)
Surgeries: None.
Hormone Therapy: None.

THERMAL ANALYSIS

Thermobiological Score: **0.54**
Body Temperature: 36.78 °C to 27.67 °C
Hotspot Symmetry: 0 %

THERMAL PARAMETERS	RIGHT BREAST	LEFT BREAST
Number of Hotspots	0	1
Extent	N/A	Hot spots seen in 0.0516% of region of interest.
Hotspot Shape	N/A	0.9 irregular, 11.9% distorted
Temperature	N/A	2.25°C increase wrt surrounding region

Granted US Patent and Applications

	Patent ID	Title	Grant Date
1	US-9486146-B2	Detecting tumorous breast tissue in a thermal image	08-11-2016
2	US-9622698-B2	System and method for detecting cancerous tissue from a thermal image	18-04-2017
3	US-9865052-B2	Contour-based determination of malignant tissue in a thermal image	09-01-2018
4	US-9898817-B2	Software tool for breast cancer screening	20-02-2018
5	US-10055542-B2	Software interface tool for breast cancer screening	21-08-2018
6	US-10068330-B2	Automatic segmentation of breast tissue in a thermographic image	04-09-2018
7	US-10198670-B2	Blood vessel extraction in two-dimensional thermography	05-02-2019
8	US-10307141-B2	Thermography-based breast cancer screening using a measure of symmetry	04-06-2019
9	US-10368846-B2	Classifying hormone receptor status of malignant tumorous tissue from breast thermographic images	06-08-2019
10	US-2017245762-A1	Privacy booth for breast cancer screening	Pending Grant in US
11	New Application	System and Method for Adaptive Positioning of a subject for capturing thermal image	Applied
12	New Application	System and Method for Identifying errors in Positioning of a subject for capturing thermal image	Applied

Also applied in India, Germany, Canada, Europe, Singapore, China, Japan



Our Research Published in International Computer Science Journals / Conferences

1. Cascaded CNN for View Independent Breast Segmentation in Thermal Images, Siva Teja Kakileti*, Geetha MANJUNATH, Himanshu Madhu, 2019 41st Annual International Conference of the IEEE Engineering in Medicine & Biology Society (EMBC). Berlin , June 2019
2. Exploring Deep Learning Networks for Tumour Segmentation in Infrared Images, A Dalmia, ST Kakileti, G Manjunath, 14th Quantitative InfraRed Thermography Conference (QIRT)
3. Invited Chapter on “Advances in Breast Thermography” in Open Access Book titled “New perspectives in Breast Imaging”.
4. An Accurate Polygon-based Breast Segmentation for Multiview Thermography, ST Kakileti, AK Parthasarathy, M Himanshu, V Krithika, G Manjunath, EMBC 2017 (Accepted)
5. “Automatic Determination of Hormone Receptor Status in Breast Cancer using Thermography”. 19th International Conference on Medical Image Computing & Computer Assisted Intervention October 17-21, 2016, Athens, Greece.
6. “Extraction of Medically Interpretable Features for Classification of Malignancy in Breast Thermography”. 38th Annual International Conference of the IEEE Engineering in Medicine and Biology Society, Orlando, USA, on August 17 – 20, 2016.
7. “Automated Blood Vessel Extraction in Two-Dimensional Breast Thermography”. 23rd IEEE The International Conference on Image Processing, Phoenix, Arizona, USA, on September 25 – 28, 2016.
8. “Semi-automated breast cancer tumor detection with thermographic video imaging,” IEEE Int. Conf. Engineering, Medicine and Biology Society, August 2015, Milan, Italy
9. “Initial evaluation of human supervised automated breast cancer screening using thermography,” Quantitative InfraRed Thermography Asia Conference, July 6-10, 2015, Mamallapuram.
10. “Method for classifying cancerous and normal regions in breast thermography for small size tumors,” Quantitative InfraRed Thermography Asia Conference, July 6-10, 2015, Mamallapuram.



International Clinical Publications

- (1) International Conference on Breast Cancer Management, Amsterdam, February, 12-13, 2018 ([pdf](#))
- (2) International Conference on Advances in Breast Cancer Treatments, Kyoto, Japan, April 26-27, 2018 ([pdf](#))
- (3) San Antonio Breast Cancer Symposium International Conference on Breast Cancer Research, Dec 2018 ([pdf](#))
- (4) AACR Cancer Research Journal, Feb 2019 ([pdf](#))
- (5) ASCO Breakthrough Summit to be held in Thailand in Oct 2019 ([pdf](#)). Also Among top 50 abstracts Grant
- (6) SABCS 2019, to be held in Texas in Dec 2019 (selected for presentation)



Awards and Media Mentions



BNP Best Preventive Insurance Idea



Winner of AI Award Healthcare



Top Cancer Startup



Graham Bell Award in Data Science



WinER 2017



STARTUP
Healthtech startup Niramai makes breast cancer screening safe and low-cost

Philips HealthWorks bets on 4 Indian startups for its accelerator programme

Amazon AI Awards 2017: Recognising the future of AI

HEALTH TECH
Fighting breast cancer with AI & ML

Niramai's Thermalytix screens patients for breast cancer, overcoming the limitations posed by mammography or ultrasound
SANDHYA MICHU
BENGALURU-BASED NIRAMAI'S break-



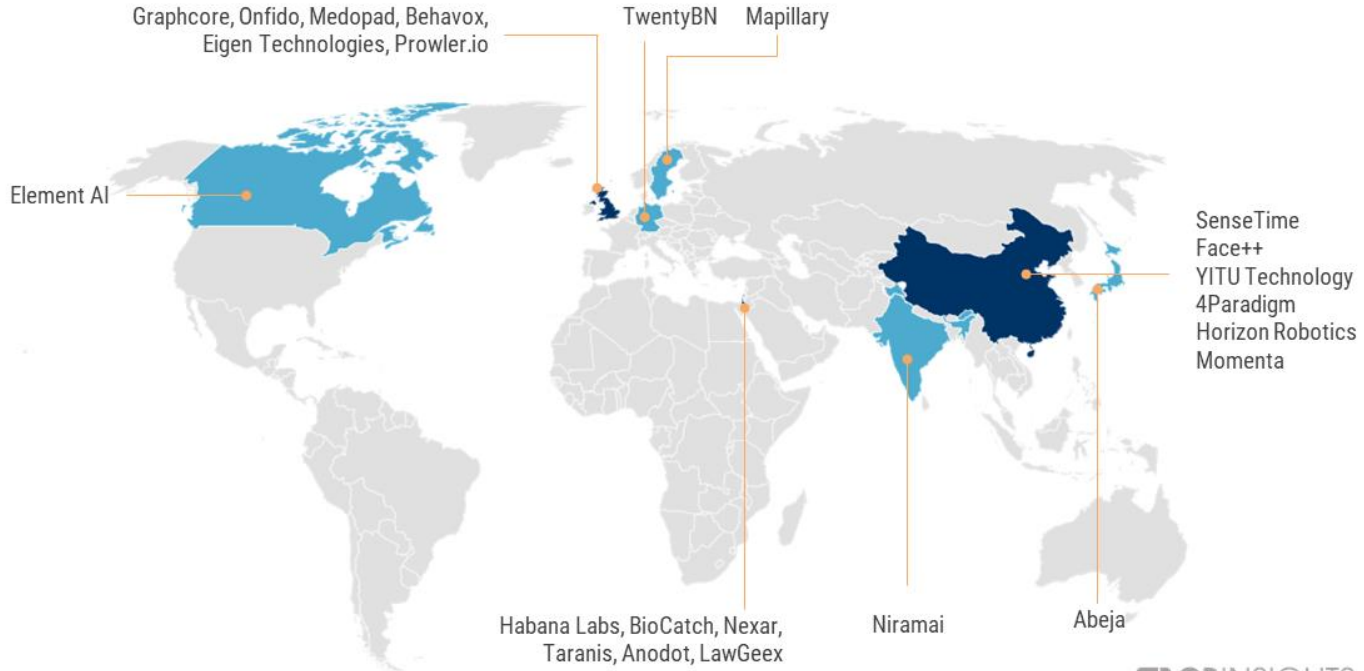
expert radiologists: rollout. "The first big was the funds needed tual property since th oped by us when we w previous organisati seed round within th to ensure that Niram Manjunath recalls. Dr. Sudhakar, bre HCG, a leading cance chain which uses AI diagnosis of breast patients, sees immer



10/22/2018 "Our breast cancer solution addresses cultural issues" - The Times Of India - Delhi, 10/21/2018
'Our breast cancer solution addresses cultural issues'



2019 AI 100: Startups outside the United States

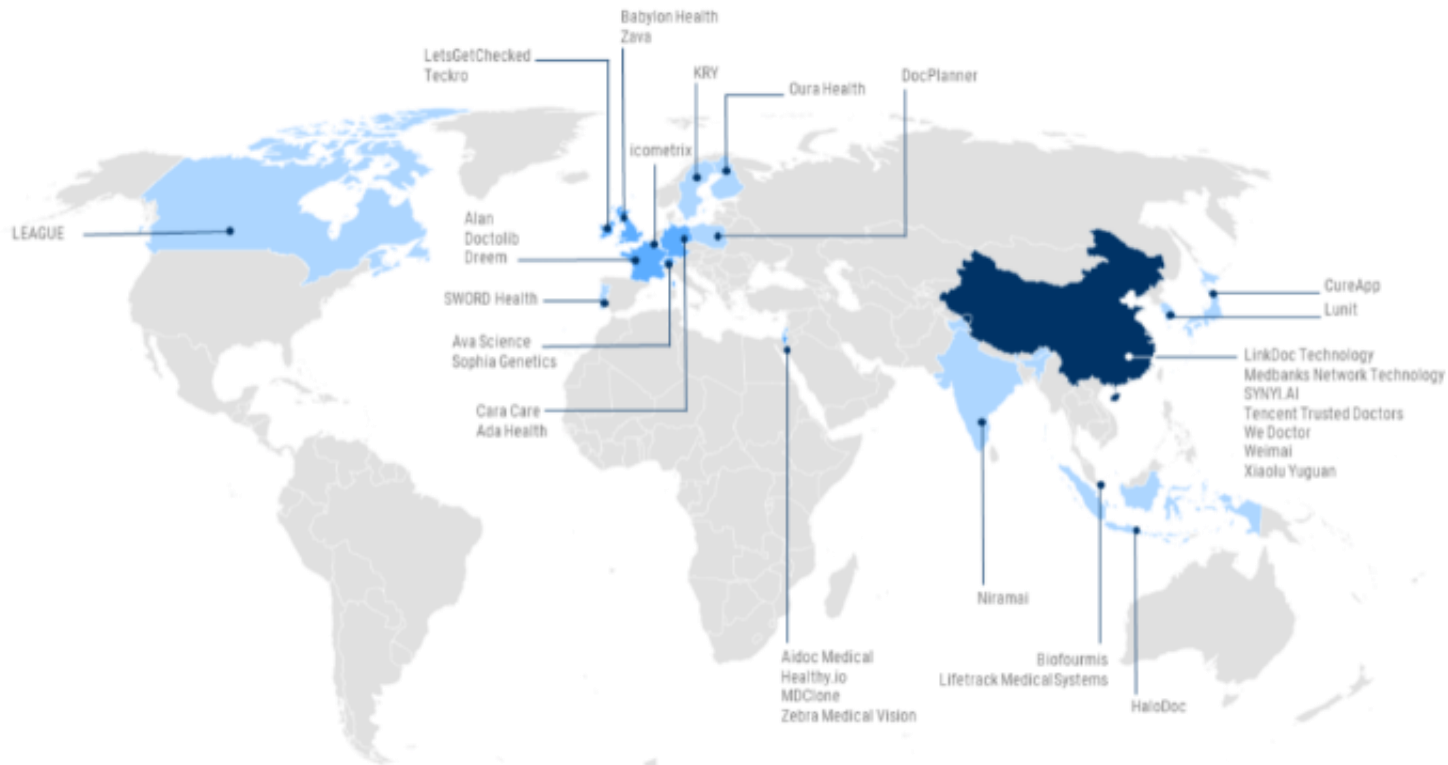


Source: cbinsights.com

 CBINSIGHTS

Niramai

2019 Digital Health 150: Startups outside the United States



Source: cbinsights.com

CBINSIGHTS



NIRAMAI Team



Geetha Manjunath

Founder and CEO



Nidhi Mathur

Co-founder



Bindu Ananth

Head- Screening Solutions



Himanshu Madhu

Senior Research Engineer



Surajit Mukherjee

Chief Business Officer



Siva Teja Kakileti

Data Scientist



Thara S

Senior Solution Architect



Revathi M M

Customer Success Manager



Shailesh B G

Research Associate



Ratna Kumari

Clinical Research Associate



Kanchana Gopinath

Senior Manager Special Projects



Manjula P G

Lead App Developer



Asha Rajendra

Certified Thermographer



Minerva Panda

Research Associate

Consulting Partners



Dr. Ram Prakash
Senior Thermologist



Dr. Sudhakar
Head Radiology, HCG



Raveendran Gandhi
GTM Advisor



Universal Screening Solution to detect Early Stage Malignancy

Saving Many Lives ...

THANK YOU

<http://www.niramai.com>

Contact email:

Geetha Manjunath: geetha@niramai.com

