Adapt to Changes with Always-On Technology

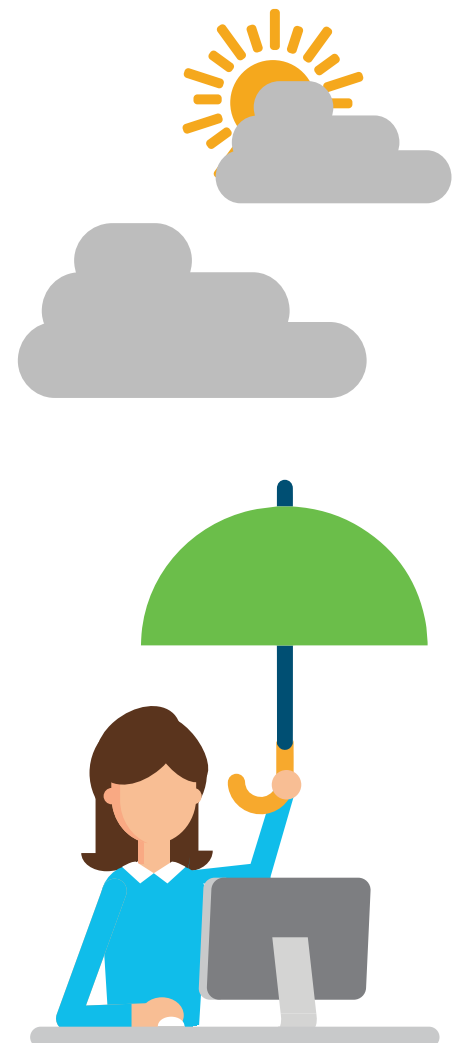## How to keep your small business IT flexible and resilient

For small businesses, the only constant is change

Today, small businesses are facing unprecedented changes that are having a fundamental effect on how they operate. In a turbulent environment, managing costs becomes critical to survival. Reliable technology is also critical to survival. But reliable technology can often come with a high price tag.

You have another option: cloud technology. Recurring costs can minimize cash flow issues and keep your business running. In fact, a recent report from industry analyst TechAisle listed cloud as the top business priority for small businesses.[1] It's not a surprise. Cloud-based products simplify installation and management without the need for a large IT staff.

Stay agile with a flexible network

Controlling costs is essential in a rapidly changing business environment. And, your network needs to be able to keep up. Cisco® Meraki™ networking products are designed to be managed in the cloud with application visibility, real-time web-based diagnostics, monitoring, and reporting. Even without training or dedicated staff, it's easy to set up a network that gives you control over devices, users, and applications. And, the Meraki Dashboard enables you to see and manage all of your Cisco Meraki networking and security products from a single cloud dashboard.

Keep everyone productive no matter where they're located

As more employees work remotely, you need solutions that scale so you can adjust as needs increase and change. Video conferencing helps people feel connected. But many solutions aren't designed with security in mind, especially the consumer products that you may use to chat with friends and family. Your employees often need to share sensitive information. That's why Cisco Webex® collaboration tools are secure with protected file-sharing and built-in security for mobile meetings.

Webex provides strong encryption, compliance visibility, and control. Whether people are communicating within the business or collaborating with suppliers and vendors, your data remains secure both while in use and in transit. And after meetings, your team members can collaborate using the Webex Teams™ virtual workspace. You can use the Webex messaging and whiteboard features to capture all the interactions and information about a project.

Don't forget about security

With more employees working from home, small businesses need not only the right collaboration tools but also bullet-proof security. Small business is big business for hackers, and remote and mobile workers open new and different pockets of vulnerability. Take advantage of Cisco security technology so your team can work securely from any device, at any time, from any location.

Cisco Security

Cisco Duo helps protect sensitive data by verifying the identity of users, devices, and applications with secure two-factor authentication.

Cisco AnyConnect® Secure Mobility Client secures endpoint access to the network so your employees can work from any device, at any time, in any location.

Cisco Umbrella® provides the first line of defense against threats to protect your employees everywhere with flexible, fast, and effective cloud-delivered security.

Cisco Advanced Malware Protection (AMP) for Endpoints detects and blocks malware and viruses across employee devices.

Cisco Cloud Mailbox Defense is a cloud-native email security platform that puts Cisco security inside Microsoft's cloud. It works to block malware in emails before it reaches your users.

Let's get started now

Small business owners have so many things to do, the last thing you need is to spend your time dealing with IT problems. To remain competitive, you need flexible cloud technology that helps optimize your cash flow, productivity, and growth potential. **Let us help you get started today.**

1. https://techaisle.com/blog/394-2020-top-10-smb-and-midmarket-business-issues-challenges-priorities