

# Simpler Meetings and Calls for iOS and Cisco Collaboration Users

## Benefits

Apple and Cisco are combining intuitive end-user experiences and industry-leading enterprise collaboration services to improve how people work together.



**Enable more effective meetings** by expanding capabilities for mobile participants



**Simplify IT support** with features that do not require deployment or training



**Increase mobile productivity** with native voice, video, and collaboration for iOS device users



**Add value** by extending mobile functionality to enterprise voice and meeting solutions



**Support better business outcomes** through improved collaboration application performance

## Solution Overview

Solution attributes Include:

- Making meetings effortless
- Providing native calling experiences on iOS
- Offering high-quality, reliable connectivity on Cisco® networks



## Making Meetings Effortless

Getting to your next meeting in a tap. Sharing your screen when it's time to present. You need this ease and convenience all the time—especially when you're on the go. Now, you can tap to join meetings directly from iOS device calendar notifications and seamlessly share your iOS screen to collaborate more effectively from anywhere.

### Tap to Join

You rely on your calendar to connect you to meetings. Sometimes, though, getting connected isn't as easy and intuitive as you'd like. Now, you can tap directly from an iOS notification or calendar event to enter a Cisco Webex® meeting without having to open the event details or notes. And this capability works with any enterprise calendar service without requiring IT configuration—so that all meeting participants with iOS devices can benefit immediately. (Figure 1 illustrates tap-to-join functionality.)



Figure 1 Tap to Join on iPhone

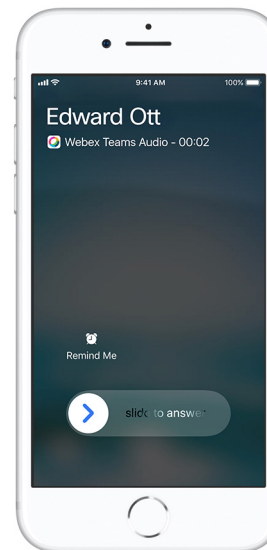
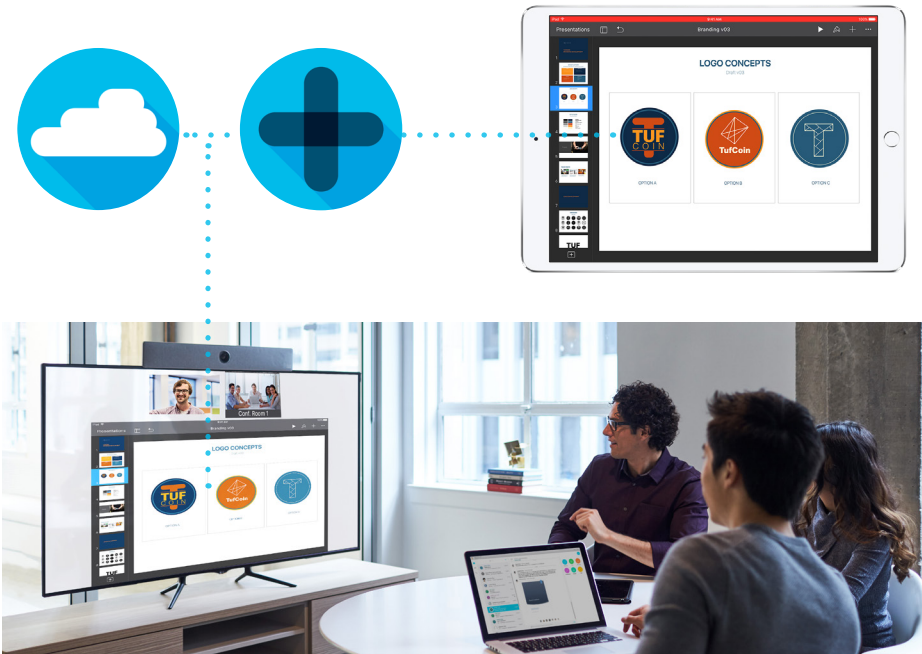
### Share Your Screen from iOS

Product photos, presentations, apps. They're on the iOS devices you carry with you everywhere. And they play an important role in your virtual meetings. Now, whether you're away from the office or in proximity to a Webex video device, you can share your iOS screen during a meeting for all to see. On any network and in just a few taps. (Figure 2 illustrates screen sharing on iPad.)

### Join Meetings using Safari

Reduced complexity and time to join now extend to Safari use. Quickly join Webex meetings without requiring a plug-in, download, or user account.

Figure 2 iPad Screen Share in a Cisco Webex Teams Meeting



### Native Calling Experiences on iOS

Cisco calling services are now tightly integrated with iOS to offer a native enterprise calling experience. With this capability, you can answer work calls from the lock screen, just like any other call. Outgoing business calls have gotten easier as well: Use Contacts, Recents, Favorites—or even ask Siri to place a call for you—without needing to launch an app. All while maintaining your business caller identity so you can use a single work number. (Figure 3 illustrates the native calling experience with Siri.)

Figure 3 Native Calling Experience on iOS with Support for the Webex Teams and Cisco Jabber Applications

## High-Quality, Reliable Connectivity on Cisco Networks

Apple and Cisco are working together to meet the challenge of delivering optimal, high-performing, reliable wireless connections to mobile device users in the enterprise. With optimized Wi-Fi connectivity, employees using iOS devices experience a more reliable wireless connection as they roam through the office. Further, by enabling prioritized business apps for iOS and macOS with Cisco Fast Lane, quality of service (QoS) improves on the corporate network even when it is congested with other traffic. These solutions improve collaboration application experiences and increase user productivity.

Read how Cisco is using these capabilities across its global campuses.

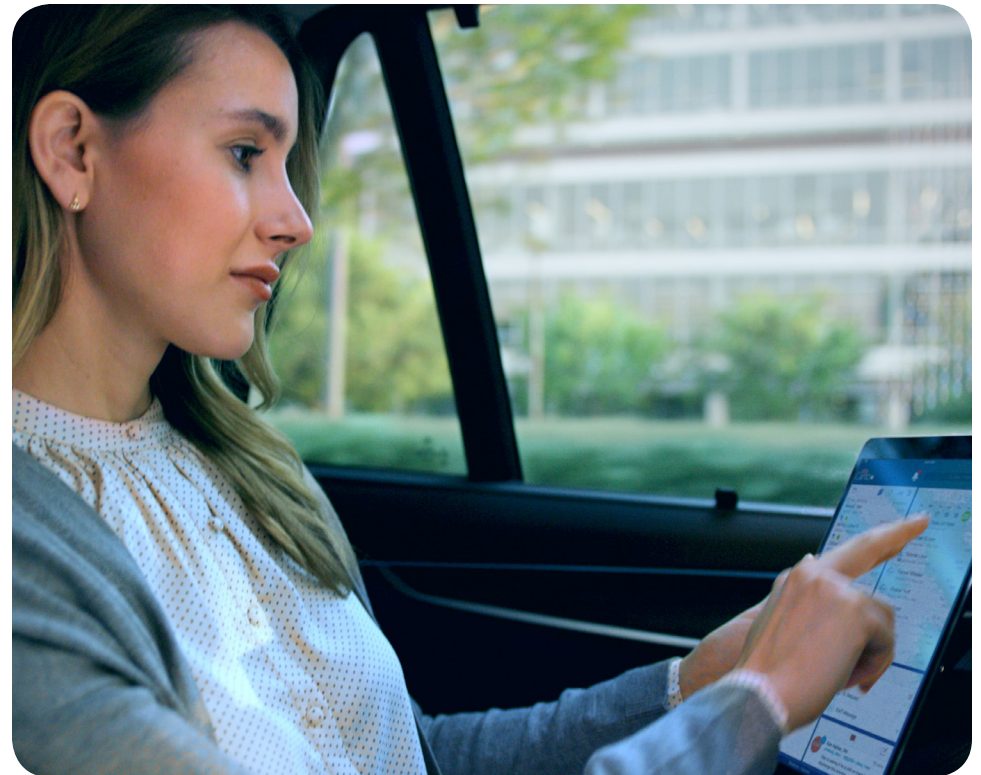
- [Case Study: Wi-Fi Optimization Enhances the Mobile Collaboration Experience for Cisco Employees by 83%](#)

## Supporting Seamless, Intuitive Enterprise Collaboration

With the innovations from Apple and Cisco, meeting and calling experiences on iOS devices feel native—giving users an intuitive experience for their enterprise collaboration services. Users are more easily connected to reduce missed calls, time to join, and solution complexity.

These capabilities improve how work gets done for iOS device users because they can now use familiar iOS tools to get added benefits from their Webex apps. This illustrates how the Apple and Cisco strategic partnership is making enterprise collaboration simpler.

IT teams also benefit. Features deploy with simple user app updates. And the native calling experience can be connected to cloud or on-premises Cisco call control for enhanced manageability, compliance, and cost reduction.



## For More Information

Solutions are automatically enabled in current software versions. Read more in the [Cisco Collaboration Help Portal](#).

To learn more about advanced features for Cisco Collaboration users, visit:

[Cisco Conferencing](#)

[Cisco Webex Hybrid Call Service](#)